

SPECIAL EVENTS
MONTHLY MEETING MINUTES – OCTOBER 18, 2018

Present: Michael Dougherty, Peggy Schneider, Candy Moore, Jim Reilly and Alaina Rivers.

Absent: Sherra Blakley, Wayne Eichelkraut, Jani Eichelkraut and Don Gillette.

Minutes: On a motion by Alaina and second by Mike, minutes from the September meeting were approved.

Financial Report: There is no change from last month.

Action: On a motion by Peggy and second by Candy, the financial report was accepted.

Old Business:

Facebook: The page has developed a number of followers and event information for Scarecrow Fest caused the page views to skyrocket. Jim wondered why a city event for Dayton Bluffs Preserve was not posted on the Special Events page, and Mike referred to discussions with city personnel that too many FB pages present conflicting and not-always-updated information, so it was determined to limit the SEC page to SEC-sponsored or planned events.

New Business:

Festival of Lights:

Progress: Alaina reported continued progress in securing floats and acts for the parade.

Santa suit: The city requested money to purchase a Santa suit for the new Santa, and the committee discussed its appropriation from the FOL budget. Members did caution that the suit should be sized for this year's and future Santas since it's probable that the role will be filled by more than one person.

Action: On a motion by Alaina and a second by Candy, the committee allocated \$300 toward a Santa suit.

Music in the Park: Four bands have been lined up for the 2019 series, and Peggy was authorized to pursue three more. Jim and Mike proposed acts that they will pursue for cost and availability to round out the 8-night lineup.

Action: On a motion by Jim and second by Candy, the committee authorized \$100 to DeWayne Cronkright for use of the 807 Building as a rainy-day venue, used once during the 2018 series.

New banner: The committee authorized the purchase of a new event banner that can be displayed along the fence at Washington Park. It replaces one of the pair that was stolen last summer.

Committee Shirts: Design discussion continued.

Adjournment: 6:30 p.m. **The next meeting is scheduled for November 15, 2018, at 5:30 p.m.**

Respectfully submitted by Peggy Schneider